

# Speaker Tool Kit

Please find below our suggestions for marketing your presence at [SuperSunday16](#) through different communication channels including web links and hashtags. You can either use the text as provided or modify to express your own personality.

Look out for the sections of text where you will see **<session name>**, **<topic>**, **<time>**, **<date>**, **<info>** and **<session URL>** that require amending.

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## Twitter: #ukoug\_SS16

I will be speaking at #ukoug\_SS16 on **<session name>** - come and see me in Birmingham

Attending #ukoug\_SS16? Make sure you come and hear my session on **<session name>**

Learn about **<topic>** with my session at #ukoug\_SS16. Take a look at my abstract to find out more **<session url>**

Find out more about **<topic>** at #ukoug\_SS16 Join me in Birmingham

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## LinkedIn

### **Subject headers:**

- Over 7 streams of content on the agenda at UKOUG SuperSunday16
- Discover more about **<topic>** at UKOUG SuperSunday16

### **Body:**

I am pleased to announce that I will be speaking at UKOUG SuperSunday Conference & Exhibition 2016.

My session on **<topic>**. will take place at **<time>**, on **<date>** and is titled **<session name>**. Join me to hear **<info>**.

Check out the full abstract and secure your place today!

**<Session URL>**

### **To post to your own profile as an 'update':**

I will be speaking on **<topic>** at SuperSunday16 so why not come and hear **<info>** <http://bit.ly/2abKyxh>

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## Blog post / Information on your own website

**Title:** Come and hear me speak at UKOUG SS16.

**Super Sunday** - <http://bit.ly/2atFpOC>

**Date:** Sunday 4<sup>th</sup> December

**Location:** ICC Birmingham

I'm presenting **<session name>**, at **<time>**, on **<date>**. By attending you will **<info>**.

I look forward seeing you at SS16!

You can download resource packs from this link

[https://www.dropbox.com/sh/d8p1g72ju08mrfq/AABI\\_RZJ0OPtG1fnNQ57tSHWa?dl=0](https://www.dropbox.com/sh/d8p1g72ju08mrfq/AABI_RZJ0OPtG1fnNQ57tSHWa?dl=0) to help promote you speaking at UKOUG SS16



If using the above image, please hyperlink with the following:

[http://www.supersunday16.ukoug.org/default.asp?p=15999&utm\\_source=Resourcepack&utm\\_medium=banner&utm\\_campaign=SS16\\_GEN](http://www.supersunday16.ukoug.org/default.asp?p=15999&utm_source=Resourcepack&utm_medium=banner&utm_campaign=SS16_GEN)

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## Video

Why not create and share a short [YouTube](#) video or audio piece about your session or why people should attend SS16.